

Jules Mršić

Personal Info

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4157698613

Education

BS Web Development Platt College San Diego

Skills

Leadership - Expert

Teamwork - Expert

Time management - Expert

Attention to detail - Expert

Problem-solving - Expert

Languages

MERN/MEAN Stack - Fluent

LAMP Stack - Fluent

Summary

Skilled SAAS Implementation Manager, 6 years of experience as SCRUM/SPRINT Lead, Technical Project Management, & Stakeholder Management, ensuring clear communication and alignment between internal/external teams, clients, and third-party vendors. I develop and execute comprehensive project plans, meticulously tracking progress and addressing any deviations to ensure on-time

Work Experience

SEO Implementation Web Manager, VBVLawGroup.com (Contract), vbvlawgroup.com

October 2023 - April 2024

- Implementing best practices to optimize content, web pages and other digital assets for SEO.
- Marketing for Lead Generation, PPC Campaigns

delivery within budget constraints & project parameters.

SEO Implmentation Web Manager, OGSEEDS.com (Contract), Venice Beach Ca

November 2022 - May 2023

 Managed keyword research, content optimization and link building efforts.

SAAS Implementation TPM, DESTINI.co, Sherman Oaks Ca

February 2018 - February 2021

 Planned and executed product launches, product updates, and other product-related activities

Product Manager, EYEQVR.com, Los Angeles CA

January 2016 - January 2018

 Successfully managed product cycle from concept to launch for a new VR/AR product for K-12.

Digital Marketing Web Master, Beasley Broadcasting LLC, Las Vegas

January 2015 - January 2016

 Successfully developed and implemented digital marketing campaigns across a variety of media channels to drive growth and customer engagement.